Cookie notice

Cookies are files that are sent to the device that uses the website or application. Cookies can be either session-based or persistent. Session cookies are deleted at the end of the session. Persistent cookies remain stored on the device until they expire.

A distinction is made between first-party cookies and third-party cookies.
First-party cookies originate from the respective web service or application used (e.g. INZMO), while third-party cookies originate from other companies (e.g. companies that perform web traffic analysis) for our advertising and marketing measures. In detail, we use cookies and other Tracking technologies for the following purposes:

Absolutely necessary cookies
Strictly Necessary Cookie should be enabled at all times so that we can save your preferences for cookieThese cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions you have taken that amount to a request for services, such as
For example, setting your privacy preferences, logging in or filling out forms. You can set your browser to block cookies or warn you about them. In this case, some parts of the website may not work. These cookies do not store any personally identifiable information.

Preference cookies
These cookies store information that changes the behavior or appearance of the website, e.g. your preferred language or the region in which you are located.

Analysis cookies
These analytics cookies allow us to analyze how visitors move around our website. This helps us to improve the way our website works, for example, by ensuring that users can easily find what they are looking for.

Marketing cookies
We use marketing cookies to understand how a user interacts with marketing communications, such as a marketing email or a
Marketing-based landing page on our website, whether you have seen our advertising on social media such as Facebook or Twitter.

Cookie list

Cookie	Kind	Description	Duration
CookieConsent	Required	Saves the status of the Cookie consent of the user for the current domain.	1 year
SID	Required	A cookie that enables a website to remember a user's session.	Session
CSRF token	Required	This cookie contains a CSRF token, which is a unique, secret, unpredictable value generated by the server-side application and transmitted to the client so that it can be included in a subsequent HTTP request from the client.	Session
_hjFirstSeen	Analytics	This value is set by Hotjar to identify the first session of a new user. It stores a true/false value that indicates whether Hotjar has seen this user for the first time. It is used by recording filters to identify new user sessions.	30 minutes
_ga	Analytics	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session and campaign data and to track website usage for the website's analytics report. The cookies store information anonymously and assign a randomly generated number to identify individual visitors.	2 years
_gid	Analytics	This cookie is installed by Google Analytics. The cookie is used to store information about how visitors use a website and helps to create an analytics report on the performance of the website. The data collected includes the number of visitors, the source from which	1 day

		and the pages visited in anonymous form.	
_ga_#	Analytics	This cookie is installed by Google Analytics. The cookie is used to store information about how visitors use a website and helps to create an analytics report on the performance of the website. The data collected includes the number of visitors, the source from which they come and the pages visited in an anonymous form.	2 years
_hjid	Analytics	This cookie is set by Hotjar. This cookie is set when the customer accesses a page with the Hotjar script for the first time. It is used to store the random user ID unique to that page in the browser. This ensures that behavior on subsequent visits to the same website is assigned to the same user ID.	1 year
_hjid	Analytics	This local storage value is set by Hotjar. This cookie is set when the customer accesses a page with the Hotjar script for the first time. It is used to store the random user ID unique to that page in the browser. This ensures that the behavior on subsequent visits to the same website of the same user ID is assigned.	Persistent (local storage)
_dc_gtm_#	Analytics	This cookie is installed by Google Analytics. It is used to throttle the request rate.	1 minute
_hjIncludedInPageviewSample	Analytics	This cookie is set by Hotjar. This cookie is set to tell Hotjar whether this user is included in the data sample defined by the pageview limit of your website.	2 minutes
_hjAbsoluteSessionInProgress	Analytics	This cookie is set by Hotjar. This cookie is used to recognize the first page view of a user.	30 minutes
_hjIncludedInSessionSample	Analytics	This cookie is set by Hotjar. This cookie is set to tell Hotjar whether this user is included in the data sample generated by	2 minutes

		the session limit of your website is defined.	
I	Analytics	This local storage value is set by Outfunnel. Saves the anonymous user identifier.	Session
_gaexp	Analytics	This cookie is set by Google Optimize. This cookie is used to determine the inclusion of a user in an A/B experiment via Google Optimize and the sequence of experiments in which a user has participated. Google Optimize is used to improve the user experience on our website.	3 months
of.lastPageviews	Analytics	This local memory value is defined by Outfunnel. Contains information about previously visited pages.	Persistent (local storage)
of.firstVisit	Analytics	This value for local storage is set by Outfunnel. Contains information about the page address that the user visited when they landed on the website.	Persistent (local storage)
ofs	Analytics	This local storage value is set by Outfunnel. Saves the anonymous user identifier.	Persistent (local storage)
hjViewportId	Analytics	This session storage value is set by Hotjar. Saves information about the User viewport such as size and dimensions.	Session
_hjRecordingLastActivity	Analytics	This session storage value is set by Hotjar. This value is updated when a user recording starts and when data is sent via the WebSocket (the user performs an action that Hotjar records)	Session
_hjRecordingEnabled	Analytics	This session storage value is determined by Hotjar. Contains information on whether the user is already in a recording in a specific session.	Session
collect	Analytics	This cookie is set by Google. It is used to send data about the visitor's device and behavior to Google Analytics.	Session
rc::a	Marketing	This cookie is set by Google. This cookie is used to	Persistent (local storage)

		distinguish between humans and bots.	
rc::c	Marketing	This cookie is set by Google. This cookie is used to distinguish between humans and bots.	Persistent (local storage)
rc::b	Marketing	This cookie is set by Google. This cookie is used to distinguish between humans and bots.	Persistent (local storage)
fr	Marketing	This cookie is set by Facebook. Used to deliver a range of advertising products such as real-time bidding from third parties.	3 months
tr	Marketing	This cookie is set by Facebook. Used to deliver a range of advertising products such as real-time bidding from third parties.	Session
ads/ga-audiences	Marketing	This cookie is set by Google. Used to retarget visitors who are likely to become customers based on their online behavior on different websites.	Session
_fbp	Marketing	This cookie is set by Facebook to serve ads when you are on Facebook or a digital platform supported by Facebook advertising after visiting this website.	3 months
eng_mt	Marketing	This local storage value is determined by Taboola. Contains information about the conversion rate between the user and the advertising banners on the website.	Persistent (local storage)
CookieConsentBulkSetting-#	PreferenCes	Enables cookie consent for main and subdomains.	Persistent (local storage)
intercom.intercom-state-#	PreferenCes	This local memory value is set by Intercom. Saves information about the user settings of the Chat widgets.	Persistent (local storage)
intercom-id-a7qdc8d3	PreferenCes	This cookie is set by Intercom. This cookie contains an anonymous visitor identifier.	9 months
intercom-session-a7qdc8d3	PreferenCes	This cookie is set by Intercom. This cookie contains a	7 days

		Identifier for each individual browser session. This session cookie is stored with each successful login to the chat service provided by Intercom and extended to 1 week from this date.	

You can control the handling of cookies by your web browser by automatically accepting, rejecting or notifying you each time a cookie is to be stored, or in the cookie settings. The latter applies in particular to marketing cookies and analytical cookies that are set when you use our website. Strictly necessary cookies cannot be deactivated.